

NC Can



NC Can Count on Me! **The 2010 Census – Quick, Safe, and Important**

The US census will happen again in 2010, and North Carolinians have a great deal to gain by being a part of the national snapshot. The US Constitution requires that a census be taken every 10 years. The 2010 Census is short, safe, and an investment in the future of our state and our communities.

Census – Quick and Safe

The 2010 Census questionnaire will have about 10 questions and take only a few minutes to complete and return by mail.

The Census Bureau does not release or share information that identifies individuals or their households for 72 years.

Census workers may be penalized by a fine of up to \$250,000 or 5 years in jail or BOTH for not protecting your confidentiality!

Counting Ourselves – Helping Our Communities

The census will create thousands of temporary local jobs in our state.

Census information helps determine the locations for services and businesses such as schools, roads, hospitals, child-care, senior centers, shopping centers, supermarkets and more.

Census population determines representation for our state in US House of Representatives and how our local districts are drawn.

Investing in Our Future

Every year, more than \$300 billion of federal funds is awarded to states and communities based on census data.

Census information is the foundation for data that will be used throughout the next decade to plan for the needs of our growing communities.

Completing and returning your 2010 Census questionnaire will take only a few minutes. Your information will be safe, and you will be a part of providing for the future of our state and communities.



2010 CENSUS: **IT'S IN OUR HANDS**
